

Rise

Activity Report

30/09/2019

Foundation of Healthcare Technologies Society (FHTS)

Dr. Ashish Joshi

RISE

RISE or the Research Innovative Skill Employment is an initiative which was started with the aim of employing 500 school dropout girls/pursuing open schooling/married and want to start career but have no skills to do something on their own. The biggest challenge for a young girl growing up in underprivileged settings is her environment and the cultural taboos that engulf her. The rise INITIATIVE recognizes this and facilitates less fortunate young girls to build on their interests and talents to become SELF-RELIANT.

Details of the exhibition

Date: 30th September 2019

Venue: Bhikaji Cama Place complex, New Delhi

Start time: 12:30 PM

End time: 3:30 PM

Objective: To sell RISE products, create job opportunities and create awareness about the RISE initiative.

Team Members: Mansi Rai, Nisha

Number of products sold: 1

Details of the products sold: Phone cover (n=1, size-medium)

Total number of visitors: 12 (4 male, 8 females)

Most inquired RISE products: *Diyas*, phone cover and round pouches (males), *diyas* and earring (females)

Observations: Visitors showed interest towards the display of RISE products. Many were keen to know about the initiative. One female visitor inquired about job opportunity under the RISE initiative. .