RISE and Swasthya Pahal Activity Report

19/11/2019

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SWASTHYA PAHAL (Health for all)

Swasthya Pahal (Health for all) is an interactive, innovative, technology enabled, Sustainable, Multi-Sectoral, Accessible, Affordable, Reimbursable and Tailored (SMAART) initiative. It utilizes touch screen, computer enabled, SMAART Portable Health Information Kiosks (PHIK) to enhance self-management of non-communicable diseases among individuals at risk of metabolic syndrome (including diabetes, hypertension, high cholesterol and obesity). SMAART PHIK is implemented through a series of health care camps held across urban slums and rural/tribal settings in India.

Objectives

- To integrate clinical and non-clinical data sources by combining principles of ICTs to enhance population health outcomes across diverse geographic settings.
- To utilise the PHIK as a tool to assess the burden of chronic disease and associated risk factors in diverse settings such as urban slums and rural/tribal settings in India.

Camp Day: 19th November 2019

Date: 19th November 2019

Venue: Police Station, Anand Vihar

Start time: 11:20 AM

End time: 3:00 PM

Objective: To impart health and nutrition education to the participants and measure their height, weight, blood pressure and blood sugar besides seeking other health related information.

Total beneficiaries and female beneficiaries in Swasthya Pahal: 19, 3

Total participants and female participants in RISE: 6, 0

Team Members: Alka, Ashok, Kanishk, Nidhi



Agenda of the camp

Components of the camp	Details	Material and methods used
1. Registration	• Collection of information from the participants such as name, age, phone number and address.	Receipt booklet
2. Measurement of height and weight	• Height and weight was measured using standard procedures and protocols.	Digital weighing machine, Stadiometer
3. Measurement of blood pressure and sugar	• Blood pressure and blood sugar was measured using standard procedures and protocols.	Digital machines for measuring blood pressure and blood sugar, lancet, strips, cotton swabs, spirit
4. PHIK	 Collection of data from the participants pertaining to their socio-demographic profile, medical history, physical activity and alcohol and smoking consumption pattern Assessment of risk factors based on the information collected 	Laptop (touchscreen)
5. Nutrition counselling	 Based on the assessment report generated by PHIK, participants were provided individualized diet and nutrition counselling to prevent and manage non-communicable diseases including hypertension, diabetes and overweight and obesity. They were counselled about healthy dietary habits, healthy snacking options, good dietary behaviours, meal patterns and importance of physical activity. 	Verbal counselling
6. Rise	 Introduction to RISE initiative, its purpose and objectives Showcasing of rise products 	Rise products
7. Photographs	Clicking pictures of the event	Camera



Observations during the camp

Condition	Number of participants with the condition n	Females with the condition n ^a	Males with the condition n ^b
Hypertension	13	2	11
Diabetes	5	1	4
Overweight /obese	11	3	8
Regular physical activity	4	0	4
Alcohol consumption	11	0	11
Smoking cigarette or <i>bidhi</i>	4	0	4

Table 1: Health card of the beneficiaries (n= 19)

a - total females = 3; b- total males = 19

Conclusion

A total of 19 beneficiaries (3 females) attended the Swasthya Pahal camp organised on 19^{th} November 2019 at Anand Vihar, Police Station. Most of the beneficiaries (n=13) had hypertension (i.e. blood pressure >120mm/Hg) while five beneficiaries had high random blood sugar (> 140mg/dL). Many beneficiaries (n=11) were overweight/obese (i.e. Body Mass Index > 24.9 kg/m²) and only four beneficiaries was engaged in regular physical activity (i.e. at least 4 times in a week). Many beneficiaries (n=11) consumed alcohol and four beneficiaries smoked *bidhi* or cigarette.

Lack of time was the main barrier reported by the beneficiaries to adopt a healthy lifestyle. Many of them already knew that they had hypertension. But despite of knowing they were not taking medications to control their blood pressure. Some of them took medicine for controlling blood pressure only for a couple of days and not on a regular basis.

Details of RISE products sold during the camp: Six participants viewed RISE products on the camp day. They largely viewed earrings, pouches, tiffin bag and t-shirts. Details of RISE products sold during the camp day are mentioned in the table below.



Table 2: Details of the RISE products sold during the camp

Product	Description of the product (Size)	No. of units sold
Earrings	Small	1
Tiffin bag	Small	1
Round pouch	Medium	1

Photo gallery







Blood pressure measurement of the beneficiary

