

RISE – Independent exhibition

Activity Report

13/03/2020

Foundation of Healthcare Technologies Society (FHTS)

Dr. Ashish Joshi

RISE

RISE or the Research Innovative Skill Employment is an initiative which was started with the aim of employing 500 school dropout girls/pursuing open schooling/married and want to start career but have no skills to do something on their own. The biggest challenge for a young girl growing up in underprivileged settings is her environment and the cultural taboos that engulf her. The rise INITIATIVE recognizes this and facilitates less fortunate young girls to build on their interests and talents to become SELF-RELIANT.

Details of the exhibition

Date: 13 March 2020

Venue: Bhikaji Cama Place complex, New Delhi

Start time: 1:30 PM

End time: 3:30 PM

Objective: To sell RISE products, create job opportunities and create awareness about the RISE initiative and aware the people about symptoms and prevention of Coronavirus with the help of poster.

Team Members: Dr. Swati, Sana, Tuba

Number of products sold: 2

Details of the products sold:

<u>Product</u>	<u>Size</u>	<u>Quantity</u>
Multipurpose Pouch	Extra Large	1
Tiffin Bag	Large	1

Total number of visitors: 19 (4 Males, 15 Females)

Most inquired RISE products: Tiffin Bag, Hand Bag and Hand Pouch

Observations:

- People were curious about the display of RISE products. They inquired about the RISE initiative, its purpose and FHTS organisation.
- One of the RISE consumers suggested to include large Sling bag.
- Everyone appreciated the handmade RISE product.
- Most of the people are aware about the Coronavirus (COVID-19). They follow the prevention steps too.

