

PRINCIPLES OF HEALTH POLICY, ADVOCACY, AND LEADERSHIP

Shaping Health Futures Through Informed Action

Certificate Program



Foundation of Healthcare Technologies Society
New Blessings Through Technology Empowered Reforms

Certified as a Scientific & Industrial Research Organization (SIRO) by the Department of Scientific and Industrial Research (DSIR), New Delhi, Govt. of India.
Registration No.: S/877/SDM/NW/2012

Delhi | Uttarakhand | Tamil Nadu | Haryana

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ABOUT THE PROGRAM

In today’s complex healthcare environment, understanding health policy and advocacy is essential for shaping equitable health outcomes. Effective leadership empowers healthcare professionals to drive meaningful change.

Principles of Health Policy, Advocacy and Leadership (PHPAL) program equips students with knowledge of health policy, advocacy strategies, and leadership skills. Learners explore public health challenges, policy design, evaluation, and ethical considerations. The course builds communication and advocacy abilities to influence decisions, promote equity, and lead initiatives that improve community well-being, preparing future leaders to navigate regulatory frameworks and champion healthcare innovations.



Health Policy Foundations & Challenges	Policy Design, Implementation & Evaluation	Advocacy Essentials & Strategic Approaches	Innovations & Ethics in Health Policy	Leadership & Management in Public Health	Advocacy Tools, Methods & Impact Assessment
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The program’s core objective is to build healthcare professionals’ competency to design, implement, and evaluate data-driven, evidence-based health policies and advocacy strategies, effectively leading to promote equitable care access and improve health outcomes.

PROGRAM OUTCOMES



Develop actionable plans by integrating policy, advocacy, and leadership to improve community well-being



Guidance & Mentorship to publish in peer-reviewed journals



Opportunity to present at conferences



Utilize digital tools to strengthen advocacy and promote health equity



Gain essential skills in problem-solving, leadership, and communication



Build a strong portfolio to support diverse healthcare career pathways

UNIQUE FEATURES OF THE PROGRAM



Research Seminars

Participate in monthly research seminar series.



Community Outreach

Contribute to public health and digital interventions.



Interactive Learning

Engage in fortnightly discussions on the forum.



Career and Mentorship

Connect with experts for career guidance.



Innovation & Hackathons

Take part in hackathons and creative initiatives.



Guidance and Mentorship for Publication

Present research at National and International conferences.



Experiential Learning

Gain hands-on experience in real-world projects.

LEARNING OUTCOMES



Core Concepts in Health Policy & Advocacy

Define key concepts of public health challenges, health policy, advocacy, and leadership, including their role in addressing health inequities and community health.



Role of Leadership in Public Health

Explore different styles of leadership and their significance in achieving population health.



Leadership in Health Systems

Acquaint with the leadership, its styles and strategies to address public health challenges, foster collaboration, and drive systemic changes for improved health outcomes.



Strategic Application of Advocacy

Demonstrate the competency to apply advocacy strategies and leadership principles to address public health challenges and propose innovative solutions for real-world scenarios.



Ethical & Evidence-Based Planning

Examine the opportunities and challenges in developing and implementing public health policies to achieve population well-being.



Policy Development & Implementation

Develop innovative health policies and advocacy plans, incorporating ethical frameworks, leadership strategies, and evidence-based approaches.

PROGRAM DELIVERY AND STRUCTURE

Mode of Delivery

This is a comprehensive program that integrates training sessions and experiential learning. All classes, sessions, and activities are conducted through virtual interactions, ensuring accessibility and flexibility for participants. The program leverages digital tools for lectures, case studies, discussions, and assignments, creating an engaging and interactive learning experience. Under the experiential learning, participants have the opportunity to engage in voluntary fieldwork as part of digital intervention-based community initiatives offered by FHTS. This component allows for real-world application of concepts and enhancing practical skills which can be performed in both virtual/in-person.

Multifaceted Learning

- ◆ **Lectures & Case Studies:** Expert-led sessions with real-world examples
- ◆ **Reading & Discussions:** Curated resources with interactive discussions
- ◆ **Assignments & Exercises:** Practical tasks to reinforce learning
- ◆ **Community Outreach:** Apply knowledge in real-world health interventions

Duration

4 Months



2 Months of virtual
Structured Training



2 Months of
Experiential Learning

Module Structure

The program covers **8 comprehensive modules** focusing on key areas of policy, advocacy and leadership, equipping participants with both theoretical knowledge and practical skills.

WHO SHOULD ENROLL?



Public health students and graduates looking to build expertise in policy, advocacy, and leadership



Healthcare professionals and practitioners aiming to influence policy and promote health equity



NGO workers and community health advocates engaged in grassroots public health initiatives



Aspiring leaders and researchers seeking to drive systemic change through evidence-based strategies

APPLY NOW



CERTIFICATE PROGRAM ADMISSIONS

Batch Intake: Every year in March, July, September

**Application deadlines for each batch may vary*

Check program details for additional information

For admission enquiries: academic@fhhs.ac.in



The Foundation of Healthcare Technologies Society (FHTS), established in 2012, is a nationally recognized non-profit organization advancing public health, digital health innovation, and research through community initiatives, and tech-driven health interventions, shaping the future of public health through education, evidence-based solutions, and collaborations.

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