RISE AND SWASTHYA PAHAL REPORT

28/01/2020

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SWASTHYA PAHAL (Health for all)

Swasthya Pahal (Health for all) is an interactive, innovative, technology enabled, Sustainable, Multi-Sectoral, Accessible, Affordable, Reimbursable and Tailored (SMAART) initiative. It utilizes touch screen, computer enabled, SMAART Portable Health Information Kiosks (PHIK) to enhance self-management of non-communicable diseases among individuals at risk of metabolic syndrome (including diabetes, hypertension, high cholesterol and obesity). SMAART PHIK is implemented through a series of health care camps held across urban slums and rural/tribal settings in India.

Objectives

- To integrate clinical and non-clinical data sources by combining principles of ICTs to enhance population health outcomes across diverse geographic settings.
- To utilise the PHIK as a tool to assess the burden of chronic disease and associated risk factors in diverse settings such as urban slums and rural/tribal settings in India.

Camp Day: 28th January 2020

Date: 28th January 2020

Venue: Bus Depot, Shadipur, New Delhi

Start time: 11:15 AM

End time: 3:15 PM

Objective: To impart health and nutrition education to the participants and measure their height, weight, blood pressure and blood sugar besides seeking other health related information.

Total beneficiaries and female beneficiaries in Swasthya Pahal: 28,0

Total participants and female participants in RISE: 28, 0

Team Members: Kamalpreet, Ashok, Deepak, Srishti



Agenda of the camp

Components of the camp	Details	Material and methods used
1. Registration	• Collection of information from the participants such as name, age, phone number and address.	Receipt booklet
2. Measurement of height and weight	• Height and weight was measured using standard procedures and protocols.	Digital weighing machine, Stadiometer
3. Measurement of blood pressure and sugar	• Blood pressure and blood sugar was measured using standard procedures and protocols.	Digital machines for measuring blood pressure and blood sugar, lancet, strips, cotton swabs, spirit
4. PHIK	 Collection of data from the participants pertaining to their socio-demographic profile, medical history, physical activity and alcohol and smoking consumption pattern Assessment of risk factors based on the information collected 	Laptop (touchscreen)
5. Nutrition counselling	 Based on the assessment report generated by PHIK, participants were provided individualized diet and nutrition counselling to prevent and manage non- communicable diseases including hypertension, diabetes and overweight and obesity. They were counselled about healthy dietary habits, healthy snacking options, good dietary behaviours, meal patterns and importance of physical activity. 	Verbal counselling
6. Rise	 Introduction to RISE initiative, its purpose and objectives Showcasing of rise products 	Rise products
7. Photographs	Clicking pictures of the event	Camera
8. Public Health Day celebration	• To spread awareness about health implications of drug abuse	Poster

Health Technology assesses



Observations during the camp

Condition	Number of participants with the condition $n^{a}(\%)$
Hypertension	22 (78.5)
Diabetes	10 (35.7)
Overweight /obese	17 (60.7)
Regular physical activity	13 (46.4)
Alcohol consumption	12 (42.8)
Smoking cigarette or bidhi	8 (28.5)

Table 1: Health card of the beneficiaries (n = 28)

Conclusion

A total of 28 beneficiaries attended the Swasthya Pahal camp organised on 28^{th} January 2020 at Bus Depot, Shadipur, New Delhi. More than three fourths of the beneficiaries (78.5%) had hypertension (i.e. blood pressure >120mm/Hg) while more than one third of the beneficiaries (35.7) had high random blood sugar (> 140mg/dL). More than half of the beneficiaries (60.7%) were overweight/obese (i.e. Body Mass Index > 24.9 kg/m²) and slightly less than half of the beneficiaries (46.42%) were engaged in regular physical activity (i.e. at least 4 times in a week). Some of the beneficiaries reported lack of time as the main barrier for not being able to exercise regularly.

More than 40% of the beneficiaries consumed alcohol (42.8%) and while slightly less than one third of the beneficiaries smoked *bidhi* or cigarette (28.5%), though the quantity and frequency of smoking and drinking alcohol varied widely among the beneficiaries. All the beneficiaries found the swasthya pahal initiative useful and very helpful.

Comments

- Beneficiaries were cordial and receptive to the counselling given.
- Overall the beneficiaries found the swasthya pahal initiative very useful and gave us comments such as "very good" and "excellent".
- Most of the beneficiaries seemed motivated to make a lifestyle change after counselling.



Details of RISE products sold during the camp: Twenty eight participants viewed RISE products on the day. They mostly viewed earrings, pouches and t-shirts. Details of RISE products sold during the camp are mentioned in the Table below.

Table 2: Details of the RISE products sold	during the camp
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Product	Description of the product (Size)	No. of units sold
T-shirt	Large	2
Pouch	Small	1
Earring	Small	1





Photo gallery



Step 2: Measuring weight of the beneficiary





Obstruction is Opportunity,







Step 7: Beneficiary using the Portable Health Information Kiosk to identify the risk factors associated with his health condition





Step 8: Beneficiary being provided personalised tailor-made counselling for lifestyle modification based on the health card generated through PHIK



Step 9: Certificate of participation being given to the beneficiary on successfully completing all the steps of Swasthya Pahal initiative





Certificate of participation being given to the head of the Bus Depot as a token of appreciation for participation in the Swasthya Pahal initiative

