RISE AND SWASTHYA PAHAL REPORT

17/02/2020

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Registration No.: S/877/SDM/NW/2012



SWASTHYA PAHAL (Health for all)

Swasthya Pahal (Health for all) is an interactive, innovative, technology enabled, Sustainable, Multi-Sectoral, Accessible, Affordable, Reimbursable and Tailored (SMAART) initiative. It utilizes touch screen, computer enabled, SMAART Portable Health Information Kiosks (PHIK) to enhance self-management of non-communicable diseases among individuals at risk of metabolic syndrome (including diabetes, hypertension, high cholesterol and obesity). SMAART PHIK is implemented through a series of health care camps held across urban slums and rural/tribal settings in India.

Objectives

- To integrate clinical and non-clinical data sources by combining principles of ICTs to enhance population health outcomes across diverse geographic settings.
- To utilise the PHIK as a tool to assess the burden of chronic disease and associated risk factors in diverse settings such as urban slums and rural/tribal settings in India.

Camp Day: 17th February 2020

Date: 17th February 2020

Venue: Kanjhawala Police station

Start time: 11:00 AM

End time: 1:15 PM

Objective: To impart health and nutrition education to the participants and measure their height, weight, blood pressure and blood sugar besides seeking other health related information.

Total beneficiaries and female beneficiaries in Swasthya Pahal: 17, 4

Total participants in RISE, female participants in RISE: 13, 4

Team Members: Ashok, Akansha, Deepak, Radha, Shruti Bahl

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Agenda of the camp

Components of the camp	Details	Material and methods used
1. Registration	• Collection of information from the participants such as name, age, phone number and address.	Receipt booklet
2. Measurement of height and weight	 Height and weight was measured using standard procedures and protocols. 	Digital weighing machine, Stadiometer
3. Measurement of blood pressure and sugar	Blood pressure and blood sugar was measured using standard procedures and protocols.	Digital machines for measuring blood pressure and blood sugar, lancet, strips, cotton swabs, spirit
4. PHIK	 Collection of data from the participants pertaining to their socio-demographic profile, medical history, physical activity and alcohol and smoking consumption pattern Assessment of risk factors based on the information collected 	Laptop (touchscreen)
5. Nutrition counselling buby	 Based on the assessment report generated by PHIK, participants were provided individualized diet and nutrition counselling to prevent and manage non-communicable diseases including hypertension, diabetes and overweight and obesity. They were counselled about healthy dietary habits, healthy snacking options, good dietary behaviours, meal patterns and importance of physical activity. 	Verbal counselling
6. Rise	 Introduction to RISE initiative, its purpose and objectives Showcasing of rise products 	Rise products
7. Photographs	Clicking pictures of the event	Camera
8. Public Health Day celebration	To spread awareness about health implications of drug abuse	Poster

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Observations during the camp

Table 1: Health card of the beneficiaries (n=17)

Condition	Number of participants with the condition	Females with the condition na	Males with the condition
Hypertension	9	2	7
Diabetes	1	0	1
Overweight /obese	11	2	9
Regular physical activity	8	2	6
Alcohol consumption	7	0	7
Smoking cigarette or bidhi	7	0	7

a - total females -= 4; b- total males = 13

Conclusion

A total of 17 beneficiaries attended the Swasthya Pahal camp organised on 17th February 2020 at Kanjhawala, Police Station, New Delhi. Nearly half of the beneficiaries (n=9) had hypertension (i.e. blood pressure >120mm/Hg) and only one beneficiary had high random blood sugar (> 140mg/dL). More than half of the beneficiaries (n=11) were overweight/obese (i.e. Body Mass Index > 24.9 kg/m²) and only half of the beneficiaries (n=8) were engaged in regular physical activity i.e. at least 4 times in a week. Some of the beneficiaries reported lack of time as the main barrier for not being able to exercise regularly.

Less than half of the beneficiaries (n=7 each) consumed alcohol and smoked *bidhi* or cigarette, though the quantity and frequency of smoking and drinking alcohol varied widely among the beneficiaries. All the beneficiaries found the swasthya pahal initiative useful and very helpful.

Additional observations / Comments

- Most of the beneficiaries were physically active but they were not willing to quit alcohol and smoking due to job pressure.
- Hypertensive beneficiaries were not taking any medication to control their blood pressure. They considered their raised readings as normal.
- One of the beneficiaries was consuming one packet of cigarettes and according to him he is healthy and does need to quit smoking cigarettes.
- Most of the beneficiaries were in pre-contemplative stage of making change and they were not concerned about their health.



Details of RISE products sold during the camp: Thirteen males and four females viewed RISE products on the day. They mostly viewed earrings, pouches and t-shirts. Details of RISE products sold during the camp are mentioned below in the table. RISE participants found the t-shirts to be very good while one of the participant liked the logo on the t-shirt. They commented on the pouches to be very nice and useful. Earrings were beautiful as said by one of the beneficiary.

Table 2: Details of the RISE products sold during the camp

Product	Description of the product (Size)	No. of units sold
T-shirt	Extra large	2
Pouch	Medium /	1

