



FOUNDATION OF HEALTHCARE TECHNOLOGIES SOCIETY

New Blessing through technology empowered reforms





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BACKGROUND



The CAMP initiative is conceptualized by Dr Ashish Joshi who has always been determined to go beyond not only the conventional education system but also the measures to seek career opportunities in contemporary times, especially in the area of PUBLIC HEALTH.

Through his remarkable mentorship and outstanding experience in the concerned field, he envisages a competent and capable Public Health Cadre for revolutionizing the existing practices.

DR. ASHISH JOSHI

Chair, Global Health Informatics Working Group at AMIA Professor & Senior Associate Dean of Academic and Student Affairs, CUNY Graduate School of Public Health and Health policy

"Obstruction is opportunity and innovation is struggle"

- Obstruction is Opportunity,

- Dr Ashish Joshi

FOUNDATION OF HEALTHCARE TECHNOLOGIES SOCIETY New blessings through Technology empowered reforms



The LOGO for CAMP 'Career and Mentorship Program', shaped in the form of an Umbrella, is a depiction of safe space, that aims to provide a platform for Public Health aspirants to achieve their professional goals under the right guidance of experienced professionals through effective mentoring and counseling. A hub where the aspirants, public health students, and professionals seek and aspire to engage and network with each other, reflect on their experiences and together transform the present and the future Public health community''. "Obstruction is opportunity, and innovation is struggle". - Dr. Ashish Joshi, Professor and Senior Associate Dean of CUNY Graduate School of Public Health and Health Policy

CAREER AND MENTORSHIP PROGRAM Aspire. Reflect. Transform

CAMP is a unique, first of its kind, public health Career and Mentorship Program that aims to provide students an opportunity to explore career pathways in the field of public health. This program orients and equips prospective students towards building a successful public health career and its related fields. CAMP will organize series of webinars, workshops, discussion forum, debates, and panel events to guide, educate and mentor students with credible sources of information on how best to equip and prepare themselves for a meaningful and a successful public health career.





INTRODUCTION AND OVERVIEW

Name of the event- CAMP (Career and Mentorship Program)

Date and time- 13th Feb, 2021, 7.30 am – 10.30 am (IST)

Digital Platform- Zoom Meetings

Type of the event- Panel Discussion

Moderated by- Dr. Ashish Joshi

Event Team- Anjula Gahlot, Medha Kapoor, Shambhavi Bhagat, Shivangi Shukla (Interns)

Conducted by- Dr. Aishwarya Dhumale





Information on the Panelists

Professionals completed education from Abroad and employed with FHTS.

Dr. Ritika Kaur



Research Associate (FHTS in collaboration with PMCHRI) **Highest Education**- Master of Public Health (Management & Leadership) - School of Health and Related Research, the University of Sheffield Sheffield, UK

Kamalpreet Kaur



Public Health Researcher (FHTS) Highest Education- Master's in public health (MPH) - University of Georgia (UGA), Athens, USA.

Completed MPH from India

Ashruti Bhatt



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Research Associate (FHTS)

Highest Education: Master's in Public Health - Sam Higginbottom University of Agriculture, Technology and Sciences, Allahabad



Currently pursuing masters abroad

Dr. Anjula Gahlot



Currently Pursuing Master's in Global Public Health and Policy at Queen Mary, London **Highest Education:** BDS (Bachelor's of Dental Surgery) - Pandit Bhagwat Dayal University of Health Sciences, Rohtak

Public Health Aspirants

Shambhavi Bhagat



Highest Education: B. Pharmacy - Birla Institute of Technology, Mesra, Ranchi

Shivangi Shukla



Highest Education: B. Tech. Biotechnology - Vellore Institute of Technology

Dr. Medha Kapoor



Highest Education: BDS (Bachelor's of Dental Surgery) - Baba Jaswant Singh Dental, College and Hospital



EXECUTIVE SUMMARY

CAMP is a unique, first of its kind, public health **Career and Mentorship Program** that aims to provide students an opportunity to explore career pathways in the field of public health. This program orients and equips prospective students towards building a successful public health career and its related fields. CAMP will organize series of webinars, workshops, discussion forum, debates, and panel events to guide, educate and mentor students with credible sources of information on how best to equip and prepare themselves for a meaningful and a successful public health career. The initiative brought together a group of panellists from varied public health education and career backgrounds in an attempt to provide a safe space for the aspirants to discuss and bring to the light their concerns and questions pertaining to pursuing career in public health. CAMP is an initiative by the aspirants, for the aspirants.

The LOGO for CAMP 'Career and Mentorship Program', shaped in the form of an **Umbrella**, is a depiction of safe space, that aims to provide a platform for Public Health aspirants to achieve their professional goals under the right guidance of experienced professionals through effective mentoring and counselling. A hub where the public health aspirants, students, and professionals seek and aspire to engage and network with each other, reflect on their experiences and together transform the present and the future Public health community.

The first event conducted under the CAMP initiative was a **panel discussion** that discussed questions posed by the aspirants. It envisaged varies areas of concerns and current stance with respect to career choices and academic preferences in Public health. Guidance for informed decision making and gauging the preparedness of the aspirants for the field of public health was the focus of the event.

The event was moderated by **Dr. Ashish Joshi, PhD, MBBS, MPH, Chair, Global Health Informatics Working Group at AMIA Senior Associate Dean, Academic and Student Affair, Professor, CUNY Graduate School of Public Health and Health Policy**, who provided his insights and shed light on some the most important aspects to be considered. He further added value to every point discussed in the event.

Panellists hailing from universities in India and abroad shared their own journey and the experiences garnered on academic and as well as non-academic grounds. The event gained a positive feedback from the attendees for the vast expanse of questions answered and a factual, affable sharing of experiences.



GOAL AND OBJECTIVES

To create a community of public health aspirants and a platform to share insights, views and, real-life experiences of professionals in the field, with a keen focus on mentorship, informed decision making and assessing preparedness of the aspirant for a career in public health.

EXECUTION

- The event was implemented by a dedicated team of 4 interns. Conceptualization to implementation was a **20 days process**.
- The team conceptualized and presented the event framework, implementation plan and social media strategy. FHTS team members ensured timely guidance and assistance to the team.
- The panelists were informed and guided regarding the flow of the event. The medium for dissemination of the information was through various communication platforms of the organization.
- Digital form was circulated across all platform for registration and probing into queries of the aspirants.
- An extensive list of 60+ questions and queries were gathered from the registration forms. Timely updates ensured aspirant engagement.
- The questions were further segregated and categorized for ease of discussion into 5 categories; Applications and Scholarship, Academics, Non-academics, Career prospects, Preparedness for MPH.
- Our moderator for the event, Dr. Ashish Joshi, ensured lucid flow of questions and discussion, also engaged the attendees in an interactive discussion.
- For gauging aspirant preparedness and post event feedback a digital form linked to the official website was shared with the attendees.



EVENT HIGHLIGHTS:

- Within a span of **3** days over **93** registrations were made for the event.
- Attendees from 4 countries and over 50+ cities in India registered for CAMP. (Annexure 1)
- The digital forms gathered over **60**+ **questions** directly from the aspirants.
- Aspirant engagement was seen over all the communication platforms of the organization.
- Attendees were professionals, academicians and students from various healthcare and allied sectors.
- Researchers, Analysts, Dentists, Physiotherapists, Microbiologist, Healthcare IT, Data Analyst, Genetic counsellors, Ayush, Homeopathy, Pharmacy, Nutritionist, Anthropologist, Scientific writers are the various fields that our attendees hailed from.

GOOGLE DRIVE LINK: Innovation is Struggle

https://docs.google.com/forms/d/e/1FAIpQLSflFdXsYy8P8ApKwzHlQn hJR_t34R8sOUwgxQLBLn5cQmWrrA/viewform?usp=sf_link

KEY POINTS DISCUSSED

- 1. What does public health sector consist of?
- 2. Things to consider before applying to universities in India and abroad?
- **3.** Public health fields to explore for future?
- 4. Career opportunities after master's in public health?
- 5. Is the financial investment in pursuing MPH abroad a fair decision?
- 6. Career opportunities in Public health for a fresher?
- **7.** Scope of public health in India and abroad?
- 8. Things to remember to make your CV stronger for jobs in foreign countries?
- 9. Public health career trajectory in India after completing a degree abroad?

10. What are the various concentrations in in public health and how to choose one that fits you?



RETROSPECTION AND THE WAY FORWARD

The diversity of the fields that the attendees came from represented the increasing interest and inclination towards public health from medical and allied sectors. Upon reviewing the received questions and queries from the aspirants, there seems to be a generalized gap in the information available online and actual experiences of the current professionals.

Aspirants expressed concerns regarding academic competencies and career prospects in public health. Most of the queries stemmed from lack of awareness, guidance and mentorship in the areas of public health sector in India.

The community of aspirants formed via the CAMP initiative will be a productive, reliable and interactive platform for gaining real time insights into public health and inspire the aspirants to have multidisciplinary approach and informed decision making when it comes to making career choices. After review and segregation of the questions, an FAQ sections is added to the website where aspirants can have access to the answers of probing questions.

The event had a positive feedback from all the attendees. What sparked my interest was, only $1/3^{rd}$ of the registered people attended the event. For the forth coming event there is a need to focus on engagement strategy and look for reasons that caused this.

During the event some really important insights were shared, our CAMP team curated an event extract that will be shared across to all the registered attendees to ensure timely follow up. Groups can be made over various messaging platforms to disseminate timely updates regarding CAMP event and website and social media updates will ensure engagement. Upon reviewing the academic, professional, demographic data collected though the digital forms, certain interesting trends can be identified that will further help create more productive aspirant experiences in CAMP.



ANNEXURE 1

The attendees for CAMP events belonged to the enlisted cities of India and other countries.

Cities of India

- 1. Pune
- 2. Delhi
- 3. Mumbai
- 4. Bangalore
- 5. Gurgaon
- 6. Chennai
- 7. Hyderabad
- 8. Aligarh
- 9. Bangalore
- 10.Indore
- 11.Trivandrum
- 12.Noida
- 13.Machilipuram
- 14.Bhuvabeshwar
- 15.Mohali
- 16.Alapura
- 17.Ahmedabad
- 18.Faridavad
- 19.Guwahati
- 20.Jodhpur
- 21.Mysore
- 22.Kozikode
- 23.Vidisha
- 24.Dhampur
- 25.Uttarpur
- 26.Jaipur
- 27.Ludhiana
- 28.Kothayam
- 29.Ranchi
- 30. Auraiya
- 31.Uttarakhand



- 32.Kolkata
- 33.Jamshedpur
- 34.Ghaziabad
- 35.Nashik
- 36.Raipur
- 37.Lucknow
- 38.Vadodara
- 39.Manipal
- 40.Gangtok
- 41.Vishakhapatnam
- 42.Peshawar
- 43.Dhaka

Countries

- Pakisthan
 Bangladesh
- 3. Nigeria
- 4. India Construction is Opportunity, Innovation is Struggle





ANNEXURE 2:

Testimonials

ANJULA GAHLOT



"During my internship with the Foundation of Healthcare Technologies Society, I was a part of the CAMP (Career and Mentorship Program) Initiative. The CAMP initiative was to guide and mentor all public health aspirants through a series of panel discussions. I was a part of the organization and management team. Also, Dr. Ahish Joshi provided me an opportunity to participate as one of the panelists. Being a panelist and a part of the organizing team helped me gain strong communication, leadership, and organizing skills. I am grateful to sir for providing me this platform and making me a part of this foundation".





KAMALPREET KAUR



"To be the part of CAMP Initiative as a panelist was an amazing experience. Question and answer session was remarkable. This initiative will immensely help those who are seeking to build their career in public health. The candid discussion on all the aspects of academic and non-academic parameters had definitely equipped the attendees with informed decision making about their careers. As a panelist, interchange of knowledge and experience was highly informative.

Thank you for the wonderful opportunity".



MEDHA KAPOOR

"Conceptualising and Organising 'CAMP' - Career and Mentorship Program, gave me an opportunity to upskill my strategizing and communication skills. I got an in depth experience of working with a Public Health Organisation - within its deadline to attain its goals. From our everyday work updates, to evolving of the CAMP plan - it's minute details to full implementation, I must say it was truly 'first of its kind' and an insightful experience for me. I'm highly grateful to Dr. Ashish Joshi and his FHTS team for providing a platform for Public Health aspirants like myself to explore the realm of public health to its full lengths. I learnt another crucial skill - Documentation, keeping records including minutes of meeting. To be honest, initially writing frequent emails and constantly updating the team members and being updated to edit and make changes to the plans seemed like a daunting task, but eventually, it became as to why it needs to be done and its importance. Lastly, working in an enthusiastic and zealous team, made the whole process exciting, memorable and indeed, fruitful !



ASHRUTI BHATT



"The session was a remarkable undertaking that provided me with an extensive platform to have one on one interaction with the attendees wanting to forge their career in the field of Public health. The quality questions asked provided me a self-insight, as I was at the same place few years back. I'm thankful on been given the opportunity to be one of the panelist and share my experience and journey in the field of public health with the attendees. The diversity of the event helped me to know people better also it was very inspiring to hear people's journey and had very good level of interactions. It helped me gain my confidence by public speaking."

I look forward to repeating the experience.



ANNEXURE 3:

FREQUENTLY ASKED QUESTIONS

1. Who can enrol for the CAMP event?

Any undergraduate who aspires to take majors in Public Health or graduate student and recent graduates from the domain of Public Health, seeking answers for the way ahead in Public Health can enrol for the CAMP event.

2. Is CAMP like a Virtual Pooled Placement Drive?

No, not exactly. CAMP is an initiative by FHTS to guide and mentor the Public Health aspirants who desires to pursue a Master's programme or recent Public Health Graduates stuck amidst the process of job search and a way to get specialization in Public Health e.g. DrPH or PhD. CAMP doesn't claim or provide any direct placement opportunities.

3. I am a MPH graduate from India and I aspire to go abroad for PhD, Can CAMP help me shortlist the universities?

Of course, Yes! Some of the panellists at CAMP are themselves graduated from abroad and the moderator of the initiative is himself very well experienced when overseas education is concerned. Hence, the event can help you resolve your dilemmas regarding universities and programs best suited to your current profile.

4 Is CAMP a scholarship drive/ Can CAMP help me land up in a fully-funded Public Health Programs?

CAMP can definitely provide you with the criteria to be fulfilled in your career profile to increase your chances to land up in a Scholarship. CAMP discusses over the available scholarships according to the sessions and the universities, but can't guarantee your scholarship or funds.

5 How can I be notified about upcoming CAMP event?

CAMP initiative upcoming events will be posted on the social media handles of FHTS e.g. LinkedIn, Facebook, Instagram and its website. Follow FHTS on social media platforms to keep updated.

6 I have more questions, who should I contact?

For the contact information, please visit our website @fhts.ac.in .