


EVENT REPORT



The poster is orange and white. At the top left is the FHTS logo and text: 'Foundation of Healthcare Technologies Society, New Blessing Through Technology Empowered Reforms'. At the top right, it says 'REGISTRATION OPEN'. The main title is 'SMART IMPACT HACKATHON' in large white letters on a blue background. Below that is 'KNOWLEDGE PLATFORM' in bold black letters. A wavy line icon is to the left. The text reads: 'An opportunity for participants to highlight the most prominent and recent trends and data on COVID-19 infection, management, and vaccination-related scientific information.' Below this is 'PRESENT YOUR IDEAS BEFORE AN ESTEEMED PANEL OF JUDGES'. There are four topic boxes: 'COVID-19 MANAGEMENT', 'VACCINATION AGAINST COVID-19', 'IMPACT OF COVID-19 ON MENTAL HEALTH AND WELL-BEING', and 'WHAT'S NEXT FOR COVID-19: IMPACTS, LESSONS AND FUTURE'. Further down, it says: 'Information session regarding hackathon 25th June'21', 'RSVP for the event: https://forms.gle/CBug9iQQjdNHbtuZA', 'Deadline for submitting abstracts and additional short video 30th June'21', and 'Final presentations 10th July'21'. At the bottom, it says: 'Announcement of results 12th July'21', 'Participate for the hackathon: https://forms.gle/ki4XxghoENTzgoQf7', and a QR code with 'SCAN ME' below it.

Name of the event- SMAART IMPACT HACKATHON

Date and time- 10th July, 2021, 8.30 am – 11.30 am (IST)

Digital Platform- Zoom Meetings

Type of the event- Hackathon

Judges panel – Monirul Islam, Samia Amin, Dr. Ashish Joshi, Ashoo Grover, Krishna Mohan Surapaneni, Harpreet Kaur, Mansi Gupta.

Moderated by- Dr. Ashish Joshi

Event Team- Anuprita Nair, Mohd. Baleequddin

Conducted by- INSPIRE Community fellows

SUMMARY

SMAART IMPACT HACKATHON highlighted the most prominent and recent trends and data on COVID-19 infection, management and vaccination-related scientific information. Registration details and steps were shared through the social media. The hackathon featured 9 teams, who presented their data. With an overwhelming response to the registration the teams went through a rigorous selection process which involved submission of a brief introductory video along with presentation abstract. An information/orientation session was conducted for acquainting the registered and interested participants. The judges panel was the highlight of the event, a group of eminent professionals from the field of public health, brilliant minds in innovation and healthcare. Timely updates were shared on the social media platforms, including registration links and reminders and post event updates. Hackathon was moderated by Dr Ashish Joshi, PhD, MBBS, MPH, Senior Associate Dean, Academic and Student Affairs, Professor, CUNY Graduate School of Public Health and Health Policy and hosted by INSPIRE fellows, Anuprita Nair and Mohd. Baleequddin. The event received notable engagement on communication platforms of FHTS.

GOALS AND OBJECTIVES

The SMAART IMPACT HACKATHON aims to create a platform for awareness about need of innovation, critical thinking, enhance scientific acumen and presentation skills of the budding public health professionals by engaging in research activities on burning topics of concern and to make valuable addition to their skillset. Augment networking with eminent professionals in the field and initiate dialogue on topics of concern and receive valuable feedback on their work.

EXECUTION

SMAART IMPACT HACKATHON was executed by the INSPIRE FELLOWS under the mentorship of Dr Ashish Joshi. Fellows created an implementation plan along with a robust social media plan. The registration process was through an RSVP form created on Google forms. The link and details for the same was shared across all communication platforms of FHTS. Upon registration the participants received the Zoom link for the event. The fellows coordinated with the social media team and ensured continual engagement via timely posts and emails. Queries were addressed on smaartimpact@fhts.ac.in. Upon registration the participant shared an abstract and short video submission. The event was hosted by INSPIRE fellows and moderated by Dr Ashish Joshi. The participants were judged on the basis of an elaborate criteria on a 5 and 10 pointer scale;

- Problem statement
 - Background (5)
 - Relevance (5)
 - Objective (5)

- Implementation (10)
- Community impact (10)
- Outcome assessment (10)
- Presentation (10)

A feedback form was shared at the end of the event for quality assurance and feedback to aid in changes for upcoming events. Winners were announced over the social media platforms of FHTS.

Asish Singh

Ngwa Franklin

Khruti S, Mulikan, Manda Saurav

SOCIAL MEDIA CAMPAIGN

SMAART IMPACT HACKATHON had a robust social media campaign implemented by the INSPIRE FELLOWS. The event team coordinated with the social media team to create a series of 10 posts which were shared on the social platform of FHTS. Email templates were created and shared for timely engagement of participants and sharing registration related details. Banners were uploaded on FHTS website for additional reach. All posts related to Hackathon showed creative content and engagement.

HIGHLIGHTS

- SMAART IMPACT HACKATHON received **notable engagement** amongst the social media community of FHTS.
- Over **54 attendees** were present for the information session and it led to increased participation in hackathon.
- Overwhelming response to the registration process, **rigorous screening process** for the team selection led to final selection of **9 teams**.
- Along with public health professionals the even professionals from allied fields registered for the event.
- Youngest registered and selected participant was 18 yr old. It reflects the reach and impact of the hackathon.
- Around **200 attendees** were present for the event.
- 9 teams presented their topics of interest along with trends and data sets.
- **Esteemed panel of judges** conducted question and answer session and gave feedback to teams.
- **3/9 teams** were first year MBBS students, reflecting the zeal for early involvement into research.

RETROSPECTION AND THE WAY FORWARD

The diversity of the fields that the attendees came from represented the increasing interest and inclination towards public health from medical and allied sectors. Innovation was highlighted as the key aspect of public healthcare system. Team presentation reflected the scientific acumen of the participants. Feedback shared by the eminent judge panel added to the scientific knowledge and innovative spirit of the participants. The presentations were elaborate and informative. The event had a positive response and was well received. We look forward to having hackathon series on number of elaborate topics.

TESTIMONIALS



Asish Singh

I would like to express my heartfelt thanks to FHTS, the V-Inspire interns and of course, Dr. Ashish Joshi, for giving my enthusiasm such a grand platform to express itself. Honored to have presented my concerns right before the core of the medical fraternity. It was a rich learning experience!

FHTS has motivated me to consider more of public health in my explorations of public policy in the future! Thanks a lot for recognizing my work! This was an amazing learning experience for me!



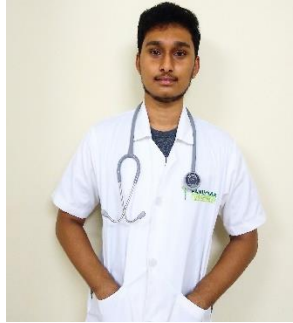
Ngwa Franklin

Being part of the hackathon was knowledge enriching and exciting as well, with all the amazing presentations from culturally diverse participants coming together for a common challenge (COVID-19).



Khrti S

Being a part of hackathon was such a beneficial experience. We were able to build qualities of teamwork, patience and leadership by being a presenter. I was also able to access many more scientific research papers, learn about many unknown facts and enhance my knowledge. During this program, we learnt about other topics as well that was put up by other presenters. It was so inspiring to see and interact with people from many different countries. I view it as not just a program for knowledge development but for personality development as well. Thank you for creating such a platform to improve our talents.



Mulikan

My experience on Hackathon I would say was motivating. I had a little bit of interest in research prior to competing but after participating in hackathon it has grown a lot. The competitive spirit, presenting in front of great judges made me motivated. It was inspiring to see participants from different backgrounds come together and present their ideas. I never thought about some of the topics. Eagerly waiting to participate in the next hackathon.



Manda Saurav

My experience about the hackathon in one word? Fruitful. From many aspects, I learned a lot. During the course of the hackathon, a variety of topics were put up from the other finalists which interested me a lot. In particular the talk of Antimicrobial resistance was very intriguing and I thought of reading up more on it once I'm free. To present in the midst of such a distinguished audience and my friends from college really excited me too. I can't wait for the pandemic restrictions to die down so I can get on stage and present in real.