Foundation of Healthcare Technologies Society
625 , Ansal Chamber-2, Bhikaji cama place, New Delhi-110066
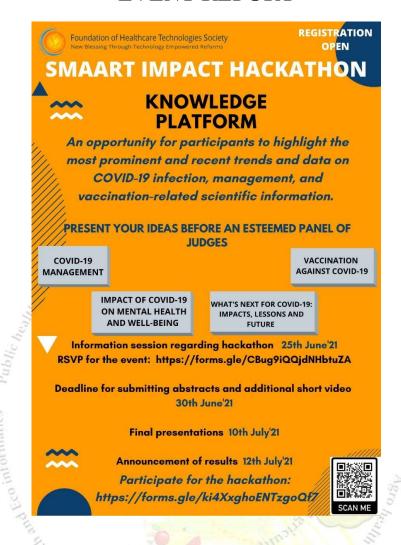Phone 91- 8288004611/ 91- 8447292004 Website: fhts.ac.in
Registration No.: *S/877/SDM/NW/2012*

EVENT REPORT

Name of the event- SMAART IMPACT HACKATHON

Date and time- 10th July, 2021, 8.30 am – 11.30 am (IST)

Digital Platform- Zoom Meetings

Type of the event- Hackathon

Judges panel – Monirul Islam, Samia Amin, Dr. Ashish Joshi, Ashoo Grover, Krishna Mohan Surapaneni, Harpreet Kaur, Mansi Gupta.

Moderated by- Dr. Ashish Joshi

Event Team- Anuprita Nair, Mohd. Baleequddin

Conducted by- INSPIRE Community fellows

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SUMMARY

SMAART IMPACT HACKATHON highlighted the most prominent and recent trends and data on COVID-19 infection, management and vaccination-related scientific information. Registration details and steps were shared through the social media. The hackathon featured 9 teams, who presented their data. With an overwhelming response to the registration the teams went through a rigorous selection process which involved submission of a brief introductory video along with presentation abstract. An information/orientation session was conducted for acquainting the registered and interested participants. The judges panel was the highlight of the event, a group of eminent professionals from the field of public health, brilliant minds in innovation and healthcare. Timely updates were shared on the social media platforms, including registration links and reminders and post event updates. Hackathon was moderated by Dr Ashish Joshi, PhD, MBBS, MPH, Senior Associate Dean, Academic and Student Affair, Professor, CUNY Graduate School of Public Health and Health Policy and hosted by INSPIRE fellows, Anuprita Nair and Mohd. Baleequddin. The event received notable engagement on communication platforms of FHTS.

GOALS AND OBJECTIVES

The SMAART IMPACT HACKATHON aims to create a platform for awareness about need of innovation, critical thinking, enhance scientific acumen and presentation skills of the budding public health professionals by engaging in research activities on burning topics of concern and to make valuable addition to their skillset. Augment networking with eminent professionals in the field and initiate dialogue on topics of concern and receive valuable feedback on their work.

EXECUTION

SMAART IMPACT HACKATHON was executed by the INSPIRE FELLOWS under the mentorship of Dr Ashish Joshi. Fellows created an implementation plan along with a robust social media plan. The registration process was through an RSVP form created on Google forms. The link and details for the same was shared across all communication platforms of FHTS. Upon registration the participants received the Zoom link for the event. The fellows coordinated with the social media team and ensured continual engagement via timely posts and emails. Queries were addressed on smaartimpact@fhts.ac.in . Upon registration the participant shared an abstract and short video submission. The event was hosted by INSPIRE fellows and moderated by Dr Ashish Joshi. The participants were judged on the basis of an elaborate criteria on a 5 and 10 pointer scale;

- Problem statement
  - Background (5)
  - Relevance (5)
  - Objective (5)

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- Implementation (10)
- Community impact (10)
- Outcome assessment (10)
- Presentation (10)

A feedback form was shared at the end of the event for quality assurance and feedback to aid in changes for upcoming events. Winners were announced over the social media platforms of FHTS.

Asish Singh

Ngwa Franklin

Khruti S, Mulikan, Manda Saurav

SOCIAL MEDIA CAMPAIGN

SMAART IMPACT HACKATHON had a robust social media campaign implemented by the INSPIRE FELLOWS. The event team coordinated with the social media team to create a series of 10 posts which were shared on the social platform of FHTS. Email templates were created and shared for timely engagement of participants and sharing registration related details. Banners were uploaded on FHTS website for additional reach. All posts related to Hackathon showed creative content and engagement.

HIGHLIGHTS

- SMAART IMPACT HACKATHON received **notable engagement** amongst the social media community of FHTS.
- Over **54 attendees** were present for the information session and it led to increased participation in hackathon.
- Overwhelming response to the registration process, **rigorous screening process** for the team selection led to final selection of **9 teams**.
- Along with public health professionals the even professionals from allied fields registered for the event.
- Youngest registered and selected participant was 18 yr old. It reflects the reach and impact of the hackathon.
- Around **200 attendees** were present for the event.
- 9 teams presented their topics of interest along with trends and data sets.
- **Esteemed panel of judges** conducted question and answer session and gave feedback to teams.
- **3/9 teams** were first year MBBS students, reflecting the zeal for early involvement into research**.**

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RETROSPECTION AND THE WAY FORWARD

The diversity of the fields that the attendees came from represented the increasing interest and inclination towards public health from medical and allied sectors. Innovation was highlighted as the key aspect of public healthcare system. Team presentation reflected the scientific acumen of the participants. Feedback shared by the eminent judge panel added to the scientific knowledge and innovative spirit of the participants. The presentations were elaborate and informative. The event had a positive response and was well received. We look forward to having hackathon series on number of elaborate topics.