EVENT REPORT

Name of the event- CAMP (Career and Mentorship Program)

Topic –Importance of Data in Public Health

Date and time- 30-11-2022, 6:00PM – 7:00 PM (IST)

Digital Platform- Zoom Meetings

Type of the event-Webinar

Moderated by- Pooja Murjani , Nutrition Informatics Fellow,FHTS

Speaker – Ashruti Bhatt, Public Health Researcher, FHTS

SUMMARY

CAMP is a unique, first of its kind, public health Career and Mentorship Program that aims to provide students an opportunity to explore career pathways in the field of public health. This program orients and equips prospective students towards building a successful public health career and its related fields. CAMP will organize series of webinars, workshops, discussion forum, debates, and panel events to guide, educate and mentor students with credible sources of information on how best to equip and prepare themselves for a meaningful and a successful public health career. CAMP is an initiative by the aspirants, for the aspirants. The LOGO for CAMP 'Career and Mentorship Program', shaped in the form of an Umbrella, is a depiction of safe space, that aims to provide a platform for Public Health aspirants to achieve their professional goals under the right guidance of experienced professionals through effective mentoring and counselling. A hub where the aspirants, public health students, and professionals seek and aspire to engage and network with each other, reflect on their experiences and together transform the present and the future public health community. The first event conducted on 13th Feb 2021 under the CAMP initiative was a panel discussion that discussed questions posed by the aspirants. It envisaged varies areas of concerns and current stance with respect to career choices and academic preferences in public health. Guidance for informed decision making and gauging the preparedness of the aspirants for the field of public health was the focus of the event. The second event under CAMP initiative was conducted on 20th August 2022 which emphasised on the Scope of Nutrition Informatics. The panellists covered the basics of Nutrition Informatics and explained nutrition and dietetics to effectively use their knowledge and skills through the support of technology. Our Third event is a series which has been planned under the CAMP initiative from October 2022 to February 2023 where the key theme is "*Gateway to Public Health*". First event in the series was conducted on 31-10-2022 in which our speaker focussed on Importance of Research in Public Health. Second event under the series was conducted on 30-11-2022 in which our speaker emphasised on the Importance of Data in Public Health. Third, fourth and fifth event have been planned on following topics i.e. Ethics in Public Health Research scheduled for 30-12-2022, Role of Informatics in Public Health on 28th January 2023 and Public Health ,an interdisciplinary profession which will be held on 25th February 2023 respectively.

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Registration No.: *S/877/SDM/NW/2012*

Dr Ashish Joshi, Founder of Foundation of Healthcare Technologies Society, India and Dean of School of Public Health, University of Memphis, USA conceptualized the initiative in 2021 to provide students an opportunity to explore career pathways in the field of public health.

GOALS AND OBJECTIVES

To create a community of public health aspirants and a platform to share insights, views and, real-life experiences of professionals in the field, with a keen focus on mentorship, informed decision making and assessing preparedness of the aspirant for a career in public health. Our main objective was to make aspiring students informed about the importance of research in public health

EXECUTION

The second event in the series - Gateway to Public Health focussed on *Importance of Data in Public Health*. The event was implemented by a dedicated team where the moderator was *Pooja Murjani* and the Speaker was *Ashruti Bhatt*. Conceptualization to implementation was a 2 Weeks process. Coordinators conceptualized and presented the event framework, implementation plan and social media strategy by Ankita Kohli. The medium for dissemination of the information was through various communication platforms of the organization. The digital form was circulated across all platforms for registration and probing into queries of the aspirants. Our Speaker, *Ashruti Bhatt,* ensured the lucid flow of questions and discussion, and also engaged the attendees in an interactive discussion.

HIGHLIGHTS

● Event was attended by 40 participants.

● Aspirant engagement was seen over all the communication platforms of the organization.

● Attendees were professionals, academicians, students and others from various healthcare and allied sectors.
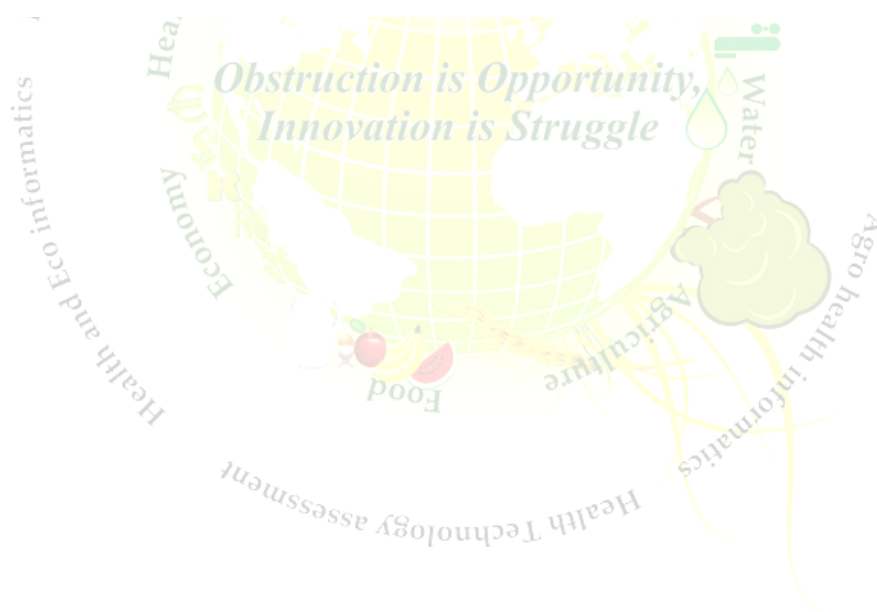
WEBINAR

Speaker –Ashruti Bhatt, Masters in Public Health discussed the topic in brief about "Importance of Data in Public Health" in which she covered essential topics like Role of Data in Public Health, Steps in the Data Preparation process, How to handle the Missing Data and the Effect

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of Missing Data and How Data can be used in Public Health Delivery, through the support of technology in brief.

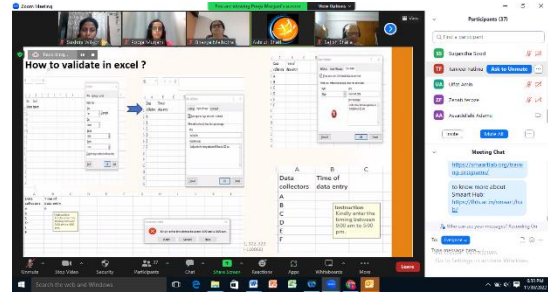The following questions were discussed in depth during the event:

1. What is scope of public health?

2. Want to know more about biostatistics

3. Want to learn how to enhance my documents about research

4. Since Healthcare IT is emerging in current diaspora, what can be the possible career prospects of such with public health background?

5. Data and it's relation to public health is important, how's this data processed and optimised?

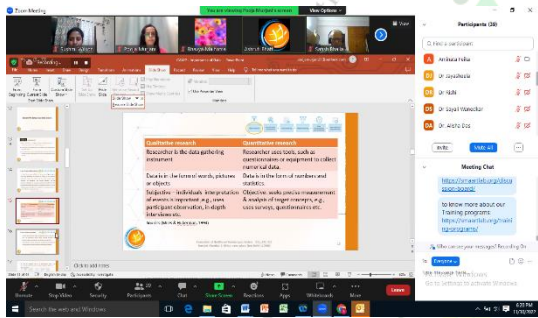6. How to start if we want to create a research paper on which platform?

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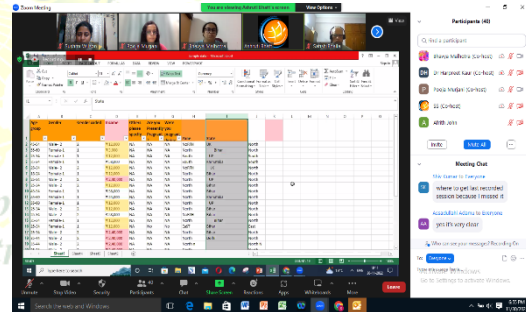# SNAPSHOTS OF THE EVENT
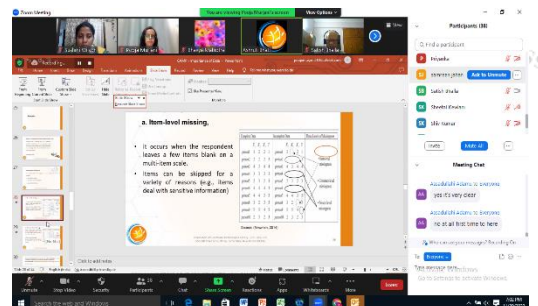

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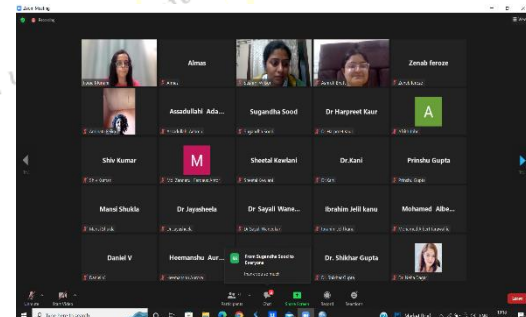report-20221130-newdelhi-dl-camp2

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